



Representing the School of Communication Network at San Diego State University

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Internships become a resumé must

BY ESTHER DACANAY

What is the one particular phrase most prospective employers are likely to state in a classified advertisement?

Experience preferred.

Those two words seem to create a "catch 22" for the inexperienced college graduate. Students are

looking for someone to give them a chance to exercise their textbook knowledge.

Employers are looking for people who have experience within their field of business, yet will settle for an entry-level salary. Internships are a nice compromise to meeting the needs of both parties.

SOC graduate student

Amy Harp took advantage of an opportunity in New York to serve as an intern at NBC for a semester during undergraduate studies.

"Keep your eyes open to every opportunity."

AMY HARP, graduate student

"If (students) really want to gain experience within a field of study, they should be aggressive about it," Harp said. "Keep your eyes open to every opportunity. Even if it means working for free, that particular experience can be the one that really impacts your career."

Maggie Miller, another SOC graduate student, will

be spending time this semester centralizing information about various internship opportunities. She sends out letters to full and

part-time SOC faculty requesting updated information on internships, mentorships, workshops, and general networking.

Both Miller and Harp agree that networking is a practical way to get the inside track on internship opportunities.

As alumni, if you know of any internship opportunities, or if as a student you wish to find out about existing ones, please contact Miller in the SOC at 594-0387.